American Arbitration Association
Dispute Resolution Services Worldwide

NEWS ALERT

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AMERICAN ARBITRATION ASSOCIATION DEVELOPS NEW MOBILE APP
Using Technology to Make ADR Faster, Less Expensive is AAA Goal

NEW YORK, NEW YORK, June 13, 2012 - The American Arbitration Association® (AAA®) has launched a new mobile app designed to streamline access to vital information about arbitration and mediation.

The new app, available for free in iTunes and the Android Play Store, provides easy reference to AAA Rules, Codes and Protocols, and AAA contact information. Users can instantly find AAA arbitration and mediation rules for Commercial; Construction, Real Estate & Environmental; Government & Consumer; International; and Labor & Employment. Similarly, AAA due process protocols for an array of critical disciplines are within two taps.

"The American Arbitration Association is working to make the alternative dispute resolution (ADR) process more efficient by decreasing as many time-and-cost components as we can. The new mobile app will help to do just that," said Michael Clark, AAA's Vice President of Marketing. "As we launch new efficiency-based ADR services, we will develop additional tools to meet the goal of making ADR cases as user-friendly as technology will allow," Mr. Clark concluded.

About the American Arbitration Association
The global leader in conflict management since 1926, the American Arbitration Association is a not-for-profit, public service organization committed to the resolution of disputes through the use of arbitration, mediation, conciliation, negotiation, democratic elections and other voluntary procedures. In 2011, 187,596 cases were filed with the Association in a full range of matters including commercial, construction, labor, employment, insurance, international and claims program disputes. Through 22 offices in the United States, Mexico, and Singapore, the AAA provides a forum for the hearing of disputes, rules and procedures and a roster of impartial experts to resolve cases. Find more information online at www.adr.org.