



## Media Contacts:

Michael C. Clark  
American Arbitration Association  
+1.212.716.3978  
[clarkm@adr.org](mailto:clarkm@adr.org)

Laura Simpson  
JConnelly  
+1.973.850.7319  
[lsimpson@jconnelly.com](mailto:lsimpson@jconnelly.com)

## AAA's ClauseBuilder® Helps Parties Draft Clear Arbitration Clauses that Address eDiscovery Challenges through Incorporation of The Sedona Principles

**NEW YORK, N.Y.—July 31, 2018**—The American Arbitration Association® (AAA®) has been at the forefront of helping parties minimize the burden and expense of dealing with electronically stored information (ESI) in arbitration. As part of this ongoing initiative the AAA will now offer parties the option of incorporating The Sedona Principles into arbitration clauses created with ClauseBuilder.

A widely recognized set of standards – *The Sedona Principles, Third Edition: Best Practices, Recommendations & Principles for Addressing Electronic Document Production* – will allow parties who wish to provide additional guidance on ESI issues to arbitrators in their arbitration clause, the ability to reference these standards in determining the appropriate scope of ESI in a particular case.

“The Sedona Principles are considered a foundational guide for confronting the novel challenges associated with eDiscovery, and may be useful to parties in arbitration by providing a reasonable and balanced approach,” said **Robert Matlin, Esq., Senior Vice President, AAA Commercial and Construction Divisions**. “By selecting this option in ClauseBuilder, parties can agree that they and the arbitrators hearing their matter will be guided by the Sedona Principles in making eDiscovery-related determinations.”

The full text, including commentary, of *The Sedona Principles, Third Edition: Best Practices, Recommendations & Principles for Addressing Electronic Document Production*, is available free for individual download from The Sedona Conference website at:

<https://thesedonaconference.org/publication/The%20Sedona%20Principles>.

To learn more about ClauseBuilder, an online arbitration and mediation clause-drafting tool, visit <http://www.clausebuilder.org>.

## About the American Arbitration Association

The not-for-profit American Arbitration Association® (AAA®) has administered approximately 4.1 million alternative dispute resolution (ADR) cases since its founding. With 26 offices in the United States, in addition to Mexico, Singapore, and Bahrain, the AAA provides organizations of all sizes in virtually every industry with ADR services and products. For more information, visit [www.adr.org](http://www.adr.org).



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## About the International Centre for Dispute Resolution

As the international division of the American Arbitration Association (AAA), the International Centre for Dispute Resolution® (ICDR®) is one of the world's largest providers of arbitral and dispute resolution service. Established in 1996, the ICDR serves parties in more than 90 countries, with a staff fluent in over a dozen languages. Through more than 725 independent arbitrators and mediators, the ICDR provides a flexible, party-centered process over a broad range of industries and geopolitical issue. Its recently revised Rules have once again set a standard for arbitration case management. For more information, visit [www.icdr.org](http://www.icdr.org).