



Media Contact

Michael C. Clark
American Arbitration Association
+1.212.716.3978
clarkm@adr.org

AMERICAN ARBITRATION ASSOCIATION / INTERNATIONAL CENTRE FOR DISPUTE REOLUTION ONLINE CLAUSE-BUILDING TOOL ADDS INTERNATIONAL CLAUSE CAPABILITY

NEW YORK, NEW YORK, January 7, 2016 – The American Arbitration Association® (AAA®)/ International Centre for Dispute Resolution® (ICDR®) has extended the utility of its **Alternative Dispute Resolution (ADR) ClauseBuilder®** tool to include the capability to create custom international clauses in contracts, joining commercial, construction, and executive/negotiated employment contract clauses already offered.

The AAA launched ClauseBuilder--the first tool of its kind to be offered by an ADR services provider--in December 2012 as an online arbitration and mediation tool to assist individuals and organizations in drafting clear and effective arbitration and mediation agreements. ClauseBuilder enables users to develop pre-dispute ADR clauses to be included in contracts as well as clauses for existing disputes that parties would like to submit to arbitration or mediation.

ClauseBuilder provides parties with the ICDR's standard international arbitration agreement, in addition to an array of options parties may consider when crafting customized ADR clauses, including specifying the number of arbitrators; arbitrator qualifications; locale provisions; governing law; the duration of arbitration proceedings; and whether to use arbitration, mediation, or both.

“Arbitration has long been the preferred mechanism for resolving disputes within the international business community. Yet arbitration clauses often are pieced together at the end of contractual negotiations with little advance thought or consideration. ICDR ClauseBuilder is an easily accessed tool allowing contracting parties to think through the dispute resolution clause and customize it to their needs,” said ICDR Senior Vice President, Richard W. Naimark.

In addition to creating ADR clauses, ClauseBuilder allows users to preview, edit, and archive their ADR agreements. ClauseBuilder can be found at www.ClauseBuilder.org.

About the International Centre for Dispute Resolution

As the global component of the American Arbitration Association (AAA), the International Centre for Dispute Resolution (ICDR) is one of the world's largest providers of arbitral and dispute resolution services. Established in 1996, the ICDR serves parties in more than 90 countries, with a staff fluent in over a dozen languages. Through more than 725 independent arbitrators and mediators, the ICDR provides a flexible, party-centered process over a broad range of industries and geopolitical issues. Its recently revised Rules have once again set a standard for arbitration case management. For more information, visit www.icdr.org.



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About the American Arbitration Association

The not-for-profit American Arbitration Association (AAA) has administered approximately 4.1 million alternative dispute resolution (ADR) cases since its founding 90 years ago. With 23 offices in the United States, in addition to Mexico, Singapore, and Bahrain, the AAA provides organizations of all sizes in virtually every industry with ADR services and products. For more information, visit www.adr.org.